2026 HEAD TO TOE CONFERENCE



NMHealth

NMPED

November 3 - 5

Albuquerque Convention Center

2026 HEAD TO TOE CONFERENCE

2025 Highlights

Funded by the New Mexico Department of Health's Office of School and Adolescent Health and the New Mexico Public Education Department's Safe and Health Schools Bureau, Head to Toe attracts more than 600 school health and behavioral health professionals, including school nurses, counselors, social workers, administrators, and school-based health care staff and advisory team members.

Average 4.5 star ratings from sponsors, speakers and attendees



195,000+ sponsor impressions through event app.

3 dedicated networking times in exhibitor hall



57 sponsors & exhibitors provided resources, information, and tools



600 attendees



8 Pre-Con sessions and 74 breakout sessions across 6 tracks.



6,000 + Continuing Education Hours



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What to Expect in 2026

Three days of connection, learning and inspiration to support the whole child and whole school community

1

START HERE
Welcome Reception
Kick off the conference with a lively reception to conect, network and build relationships.

2



NATIONAL VOICES
Dr. Nadine Burke Harris
Nationally recognized keynote on whole child health, ACE's, toxic stress and well being.

3

PBS NEWS STUDENT REPORTING LABS

YOUTH PERSPECTIVES
PBS News Student Reporting Labs
On Our Minds Lunch Panel featuring youth voices on mental health and issues that matter most

4

CONNECTION POINT
Interactive Exhibit Hall
Explore booth activations designed to drive traffic, spark conversations and engage attendees

5

LEARNING ALONG THE WAY
Breakouts & Pre-Con Sessions
Engaging learning opportunities across multiple tracks for school health professionals

6

CERTIFICATE

GROW YOUR PRACTICE
Continuing Education
Attendees earn continuing education hours while gaining practical tools and strategies

7

BUILD YOUR NETWORK
Purposeful Networking
Dedicated opportunities to connect with peers, speakers, sponsors and exhibitors throughout the conference

8



CLOSING INSPIRATION
Mister Stu Perry
A powerful closing keynote on connection, compassion and supporting young people - because Bad Kids Don't Exist

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Premier: $20,000

Brand Exposure

- Choice of sponsor activation at the appropriate sponsorship level as available.
- Prominent logo placement across all conference marketing materials, website, social media & conference app
- Choice of a branded giveaway for every attendee
- Exclusive industry category at the Premier Sponsorship level.
- Acknowledgement from the podium
- Two dedicated sponsor spotlight posts on conference social media channels
- Featured sponsor recognition on conference website homepage

Exhibitor Booth

- First-wave selection of exhibitor space
- Premium 10x10 booth and placement
- Choice of one booth activtiy to drive engagement. Available on first come basis
- Two booth representatives included

Exclusive Seating

- 2 reserved tables at meals & keynote sessions

Additional Registrations

- 8 complimentary conference registrations

Leadership: $15,000

Brand Exposure

- Choice of sponsor activation at the appropriate sponsorship level as available.
- Prominent logo placement across all conference marketing materials, website, social media & conference app
- Choice of a branded giveaway for every attendee
- Acknowledgement from the podium
- Two dedicated sponsor spotlight posts on conference social media channels
- Featured sponsor recognition on conference website homepage

Exhibitor Booth

- First-wave selection of exhibitor space
- Premium 10x10 booth and placement
- Choice of one booth activity to drive engagement. Available on first come basis
- Two booth representatives included

Exclusive Seating

- 2 reserved tables at meals & keynote sessions

Additional Registrations

- 8 complimentary conference registrations

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Champion: $10,000

Brand Exposure

- Choice of sponsor activation at the appropriate sponsorship level as available.
- Prominent logo placement across all conference marketing materials, website, social media & conference app
- Choice of a branded giveaway included in conference bag
- Acknowledgement from the podium
- One dedicated sponsor spotlight posts on conference social media channels
- Sponsor recognition on conference website homepage

Exhibitor Booth

- Second-wave selection of exhibitor space
- Premium 10x10 booth
- Choice of one booth activity to drive engagement. Available on first come basis
- Two booth representatives included

Exclusive Seating

- 1 reserved table at meals & keynote sessions

Additional Registrations

- 6 complimentary conference registrations

Advocate: $7,500

Brand Exposure

- Choice of sponsor activation at the appropriate sponsorship level as available.
- Prominent logo placement across all conference marketing materials, website, social media & conference app
- Acknowledgement from the podium
- One dedicated sponsor spotlight posts on conference social media channels
- Sponsor recognition on conference website

Exhibitor Booth

- Second-wave selection of exhibitor space
- Premium 10x10 booth
- Choice of one booth activity to drive engagement. Available on first come basis
- Two booth representatives included

Exclusive Seating

- 1 reserved tables at meals & keynote sessions

Additional Registrations

- 4 complimentary conference registrations

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Supporter $5,000

Brand Exposure

- Choice of one activation available at the appropriate sponsorship level, offered on a first-come, first-served basis.
- Logo placement on conference website, app, and select marketing materials
- Recognition in sponsor slides during general sessions
- Acknowledgement from the podium

Exhibitor Booth

- Standard exhibitor placement
- Two booth representatives included

Exclusive Seating

- One reserved table at conference meals and keynote sessions

Additional Registrations

- Two complimentary conference registrations

Friend $2,500

Brand Exposure

- Choice of one activation available at the appropriate sponsorship level, offered on a first-come, first-served basis.
- Logo placement on conference website and app
- Recognition on sponsor slides displayed during general sessions

Exhibitor Booth

- Standard exhibitor placement
- Two booth representatives included

Exclusive Seating

- One reserved table at conference meals and keynote sessions

Additional Registrations

- One complimentary conference registration

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Exhibitor
$750

Brand Exposure

- Company listing on the conference website and app
- Opportunity to engage directly with attendees throughout the conference

Exhibitor Booth

- Standard exhibitor booth placement
- Two booth representatives included.
- Access to exhibit hall networking opportunities
- Booth representatives receive access to the exhibit hall and conference meals

NonProfit Exhibitor
$375

Brand Exposure

- Company listing on the conference website and app
- Opportunity to engage directly with attendees throughout the conference

Exhibitor Booth

- Standard exhibitor booth placement
- Two booth representatives included.
- Access to exhibit hall networking opportunities
- Booth representatives receive access to the exhibit hall and conference meals

Vendor Booth: $350

- 10x10 booth with table and 2 chairs
- Two booth representatives included.
- Access to exhibit hall networking opportunities
- Booth representatives receive access to the exhibit hall and conference meals
- Inclusion in all gamification and engagement opportunities

Vendor Table: $150

- Standard 8 foot table with 2 chairs
- Two booth representatives included.
- Access to exhibit hall networking opportunities
- Booth representatives receive access to the exhibit hall and conference meals
- Inclusion in all gamification and engagement opportunities

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Sponsorship Activations	Premier $20k	Leadership $15k	Champion $10k	Advocate $7.5k	Supporter $5k	Friend $2.5k
Keynote: Sponsor the opening breakfast and keynote presented by Dr. Nadine Burke Harris and deliver brief remarks to attendees.	✓					
PBS News Student Reporting Labs Lunch & Panel: Present the featured On Our Minds youth panel, with prominent recognition and brief opening remarks.	✓					
Closing Keynote: Sponsor Mister Stu Perry's Bad Kids Don't Exist keynote, with prominent recognition and brief opening remarks.	✓	✓				
Registration: Brand the registration website, self-check-in kiosks, badge pickup, and attendee welcome areas.	✓	✓				
Welcome Reception: Receive recognition during the Welcome Reception and deliver brief remarks to attendees.	✓	✓				
Connectivity: Feature your brand when attendees connect to the conference Wi-Fi network.	✓	✓	✓			
Wayfinding: Place your brand on conference maps, directional signage, and attendee information displays.	✓	✓	✓			
Wellness Room: Sponsor a relaxing attendee space with room branding and a branded giveaway.	✓	✓	✓	✓		
Workspace: Sponsor a quiet workspace with branding and a productivity-focused giveaway for attendees.	✓	✓	✓	✓		
Charging Station: Brand the charging and workstation area located in the center of the exhibit hall.	✓	✓	✓	✓	✓	
Selfie Station: Create a branded photo experience with a co-branded backdrop and photo props.	✓	✓	✓	✓	✓	✓
Conference Bag: Co-brand the conference bag distributed to every attendee at registration.	✓	✓	✓	✓	✓	✓
Hydration Station: Sponsor co-branded water bottles and hydration stations located throughout the venue.	✓	✓	✓	✓	✓	✓
Badge & Lanyards: Place your brand on badge holders and lanyards worn by attendees throughout the conference.	✓	✓	✓	✓	✓	✓
Break: Sponsor refreshments and networking during scheduled conference breaks, with prominent recognition.	✓	✓	✓	✓	✓	✓
Room Host: Brand a breakout room with signage and the opportunity to introduce session speakers.	✓	✓	✓	✓	✓	✓



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See you there!



Questions?

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For more information, please contact events@constellationnm.com

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